



Lifeline

for the Empowerment and
Development of Consumers, Inc.

FOR IMMEDIATE RELEASE

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Second Edition of Dancing Under the Stars Set for Aug. 7 at Madison Country Club

The second edition of Dancing Under the Stars, which attracted a sold-out crowd of over 300 last year, will be held Saturday, Aug. 7, 6:00 p.m., at the Madison Country Club.

Dennis and Sandy Eckart are serving as honorary chairs for the event, which seeks to raise funds for two agencies that serve local low-income residents—Lifeline for the Empowerment and Development of Consumers, Inc., and the Family Planning Association of Northeast Ohio, Inc.

Ten area community and corporate leaders—termed “celebrities.”— have been paired with a partner of their choice or a local dance instructor. They are currently developing dance numbers of various types and working to raise funds through their networks. Each has committed to raise a minimum of \$1,000 for the “privilege” of dancing. The dancer who raises the most money will win the “People’s Choice” award.

This year’s contest features a new website that includes a page for each dance pair and accepts contributions. It can be accessed at: www.firstgiving.com/DancingUnderTheStars2010 .

The celebrities include: Roger Bliss, builder/developer, Chardon; Jeff Brauer, partner, Hahn Loeser Parks, LLP, Cleveland; Nichole Brunarski, athletic director, Quail Hollow Country Club, Concord, and partner Matthew Swiger, special events coordinator, Quail Hollow; Laura Cahill, coordinator of community and media relations, Lake Health, Concord; Clint Fowler, manager, business applications, Fairmount Minerals, Chardon, and wife, Patty, programs coordinator for the City of Wickliffe; Libby Hill, co-owner of Hill’s Family Karate and Thomas Hill Investment Services, Mentor; Jan Hurwitz, physical education teacher, Chardon Local Schools; Jeremy Iosue, attorney, Dylan, Iosue & Associates, Painesville, and president of the Lifeline, Inc., Board of Trustees; Sandy Patterson, art teacher, Willoughby Fine Arts Association; and Kurt Reichert, retired art teacher, Mentor Schools.

Ten dance instructors have agreed to assist the dancers including Rob O’Bryant and Frankie Zevnik of the Fred Astaire Dance Studio, Willoughby; Dianne Savelli and Bob Dennis of Savelli Dance and Martial Arts, Mentor; Heather Hoffman of the Rabbit Run Community Arts Association, Madison; Nick Carlisle of the Carlisle School of Dance, Madison; Brenda Angle of the Ashtabula Arts Association, Ashtabula; Kami Rowles and Carly Dorman of Cleveland Swing and Salsa, South Euclid; and Rena Ellwanger, a private instructor from Concord.

The dance pairs will also be competing for a “Judge’s Choice Award,” which will be conferred by a panel of five that will include Lake County Common Pleas Judge Joe Gibson; retired Lake County Common Pleas Judge Paul Mitrovich; 2009 Judge’s Choice Award winner Brint Learned, director of the Rabbit Run Community Arts Association; Mary Ann Stropkay, CEO of Shorebank Enterprise; and Jim Collins, *Lake County News-Herald* editor emeritus and executive in residence at Lakeland Community College.

The night of dancing will also include a gourmet buffet, an open bar, dance lessons and open dancing to the music of Master of Ceremonies/Disk Jockey Dan “Diamond” Nichols. The event is being chaired by Shannon Kriegmont, a member of the Family Planning Association Board of Trustees.

Information about purchasing tickets, which are \$60 per person at the regular level and \$75 at the V.I.P. level, may be obtained by e-mailing judi@fpaneo.org or calling her at 440-352-0608 or 1-800-246-1645. Judi can also provide information to any companies or groups that would like to buy a “Little Dipper” or “Big Dipper” sponsorship package or an “Intergalactic Corporate Table.” Special sponsors have their names listed in the program and displayed on stars at the event.

The partnership between Lifeline and Family Planning has been encouraged by a grant from The Cleveland Foundation, which is interested in seeing greater efficiency and effectiveness in nonprofit fundraising through collaboration. Lifeline is a community action agency which helps Lake County residents by offering emergency assistance and life skills training to increase self sufficiency. The Family Planning Association provides obstetric and gynecological medical services, counseling and reproductive education to residents of Lake, Geauga and Ashtabula Counties.